

Industry Outlook

SUPPLY CHAIN STARTUPS

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BEYOND SQFEET SUPPLY CHAIN SOLUTIONS

Revamping Supply Chain and Logistics Industry with Cutting-Edge Tech-Solutions

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Industry Outlook TOP 10
SUPPLY CHAIN
STARTUPS - 2025

BEYOND SOFEEET SUPPLY CHAIN SOLUTIONS

Revamping Supply Chain and Logistics
Industry with Cutting-Edge
Tech-Solutions

By Deepshikha

In today's era, business landscape is flourishing owing to robust supply chain solutions which have evolved into a pivotal aspect of operating a successful business. The importance of supply chain solutions is rising immensely, with significant strides being made to offer hyper customization backed by localized expertise and a keen sense for precision in service. Within India, the supply chain solutions industry is booming, driven by the rising number of businesses, and increasingly refining to meet the growing need for world-class, end-to-end solutions for optimal storage, safe transit, and on-time delivery of goods.

COVER STORY

PRATAP HAZRA
DIRECTOR





logistics ecosystem designed to simplify complexities and empower businesses to scale seamlessly. By fostering a dynamic and efficient logistics environment, we aim to simplify operations, unlock growth for our partners, and support the development of a thriving Indian economy. As a proud Indian company with deep-rooted local expertise and a global outlook, we are dedicated to enabling businesses to achieve their full potential", shares Pratap Hazira, Director, Beyond Sfeet Supply Chain Solutions.

Technology integration plays a pivotal role with a robust warehouse management system simplifying real-time inventory visibility, order management, and operational transparency. To boost efficiency and eliminate any possibility of error, the firm has effectively automated repetitive tasks such as sorting, picking, and packing, ensuring its resources are utilized, as best possible, while maintaining speed and accuracy. Asset tracking, and predictive maintenance further help in reducing downtime, and managing costs.

Catering to D2C, B2B and B2C models, the company has developed deep understanding of the distinct operational demands, and positioned itself as an omnichannel supply chain partner with its storage strategies designed to be flexible and efficient in meeting the diverse requirements.

"Agility and flexibility are the cornerstones of our operations in the dynamic Indian market, where unpredictability and evolving consumer behaviour are the norm. We take pride in supporting our customers through some of the most challenging aspects of their supply chains, including export consolidation, kitting and combo-packaging activities, managing D2C sales spikes, and operating in remote locations and micro-markets. These examples illustrate our commitment to partnering with customers to navigate complex scenarios and deliver exceptional value, regardless of the terrain or challenges", adds Pratap.

Safety Compliance and Sustainability

Despite operating out of multiple locations, and keeping multiple warehouses functional, the company successfully maintains Grade A standards while also managing cost of operations by strictly following a structured approach that prioritizes efficiency and scalability. Starting with

However, the industry is dominated by large-scale players that lack localized expertise, as well as small-scale players that lack professionalism and a meticulous approach to ensure error-free and precise solutions that fulfil business objectives. Breaking these barriers through unmatched local expertise and exceptional professionalism, complemented by a comprehensive suite of all-encompassing logistics and supply chain services is Beyond Sfeet Supply Chain Solutions, a premier organization bridging this gap with top-notch services, facilitating business growth and scalability with ease.

Efficiency of Service

Focused on impeccable service, Beyond Sfeet Supply Chain Solutions thrives on providing its customers seamless solutions assured through its high-end infrastructure, systematic and organized processes, and a professional yet localized approach. The company is dedicated in its unwavering commitment to delivering a standardized experience across all its locations, ensuring that consistency and excellence run deep. To assure efficiency, Beyond Sfeet Supply Chain Solutions follows stringent measures such as adhering to well-defined SOPs, establishing rigorous monitoring of KPIs, implementing proactive improvement plans for boosting efficiency, and developing a team of equally passionate and qualified professionals.

"Our team, composed of industry professionals with rich experiences in large multinational corporations, combines global best practices with robust local know-how. This unique pedigree enables us to offer a comprehensive

selecting strategic locations to establishing facilities based on standardized layouts, emphasizing optimal space usage, and integrating safety protocols at every step. Beyond Sfeet Supply Chain Solutions is built on a solid foundation. FM2 grade flooring, designing height and layout as per compliance requirements to maximize vertical storage, laying insulations, achieving proper LUX levels with natural lighting, incorporating modern docking systems, and designing the right storage solutions are some of the key practices that provide Beyond Sfeet Supply Chain Solutions a competitive edge. Furthermore, the company adheres strictly to fire safety norms aligned with National building codes, labor laws, and environmental regulations, and maintains OSHA and equivalent safety standards.

Apart from focusing on safety, the company is driven towards its goal of achieving Net Zero, backed by credible action. Taking proactive measures to integrate sustainability practices in its supply chain to help reduce carbon footprint, minimize waste, and meet environmental regulations, the company aims to become a sustainability powered organization. Measures such as strategically situating warehouses to reduce last mile emissions, covering 20 to 25 percent of its parks in landscaping, equipping warehouses with solar power, rainwater harvesting, water recycling, and waste disposal units have enabled the firm to make waves of change and achieve exceptional sustainability lead.

"We have implemented EV vehicles for last-mile distribution already in some locations and are looking forward to adding more. In a business powered by people, we are trying to provide a safe, inclusive, and purpose-driven workplace with equal opportunities for all our workforce, attracting and retaining the best talent to sustain our future. We firmly believe that integrating sustainability into every aspect of operations is key to long-term success. Not only does it allow us to make a positive impact on the planet, but it also positions business to thrive in the marketplace of tomorrow", elaborates Pratap.

Future Roadmap

Operating with a purpose, Beyond Sfeet Supply Chain Solutions has made tremendous strides in the domain, and consequently, been honoured to recognize its contributions. Most recently, the company has been honored as the 'Upcoming 3PL Company of the Year' by Unmesh Sharad Wagh, Chairman, Jawaharlal Nehru Port Authority (JNPA), and P.K. Rout, Director, DG Shipping, Ministry of Shipping, Government of India. With such stellar experiences the company is fueled to becoming the 'Best 3PL Company' in

the coming years, and its future roadmap reflects its focus on achieving that, and redefining logistics in India.

Introducing dark stores in Mumbai is one of the first things that the company aims to unfold, which will transform hyper-local delivery by emphasizing speed, efficiency, and proximity, aligning perfectly with the evolving expectations of modern consumers. The dark stores will be designed to cater to diverse niche categories including lifestyle, and wellness categories to start.



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The key driving force behind all its future initiatives is the company's goal of becoming India's premier fully-integrated logistics provider. Aligned with this aim, Beyond Sfeet Supply Chain Solutions is gearing up to stay ahead of evolving technologies. The firm plans to leverage its numerous storage automation solutions for loading and unloading of high throughput cargo, using heavy duty racks for vertical storage, mezzanine floors and MTS (multi-tier shelving) for B2C operations, put away and retrieval solutions including conveyors, automated storage and retrieval systems and implementing pick-to-light and put-to-light systems.

Digital automation will also play a vital role to drive efficiency, and Beyond Sfeet Supply Chain Solutions has adopted predictive maintenance of its equipment to detect possible defects before they result in a failure. Through these and its several other plans, Beyond Sfeet Supply Chain Solutions is not only positioning itself to achieve unmatched growth and becoming the leading supply chain solutions provider, but leading the charge in reshaping the future of logistics in India. 